



plugs·n·pixels

IMAGE CREATION, MANIPULATION & EDUCATION

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Thanks for your interest in featuring your business in the Plugs 'N Pixels Services Directory!

Introductory pricing is a flat \$10 per category listing, period! There will be no monthly or annual renewal costs – you pay just the one time for a long-term listing. We reserve the right to raise the cost of listings in the future and surely will, so if you're interested in participating at this low rate, please act soon.

Your 300x100 pixel logo (GIF, JPEG or PNG), short writeup and hyperlink to your website (all of which you will provide) will be placed in the single most appropriate of the several categories (Photographers, Retouchers, Graphic Designers, etc.) and will remain on the Plugs 'N Pixels website for as long as it remains online (which should be for years to come; Plugs 'N Pixels has been online since late 2004, in the beginning as plugsnpixels.com, then as plugsandpixels.com).

Listings on more than one category page are considered to be separate and are billed separately (ie, \$10 each). A larger display image (696x400-450 pixels, which you also provide) will appear at no additional cost on a random, rotating basis on the main Services Directory page. This will make you a highly-visible Featured Vendor for the duration of the display of your image.

•Here's how to get your listing(s) live on the Plugs 'N Pixels Services directory:

- 1) Contact Mike at mike@plugsandpixels.com to see if your portfolio or service is appropriate for the site (chances are it will be).
- 2) Provide payment at the rate of \$10 per separate listing (listings on more than one category page will be billed separately) via PayPal (use email: mike@plugsandpixels.com). Other payment options can be discussed.
- 3) Enjoy what will hopefully be new customers to your website!

Of course, due to the nature of internet marketing and advertising, traffic and customer results in response to your listing are not guaranteed, but we will promote the Services Directory as much as possible via our free ezine, Twitter and online forums. The signup price is extremely low, and so is your risk.

For the year to date 2011, the Plugs 'N Pixels website received 2,177,554 hits and 261,819 page views. The majority of visitors are from the US, followed by the UK, other European countries and the rest of the world. Add To Favorites percentages are very high each month.

We look forward to seeing the Directory lists become populated with useful services for the digital imaging community!